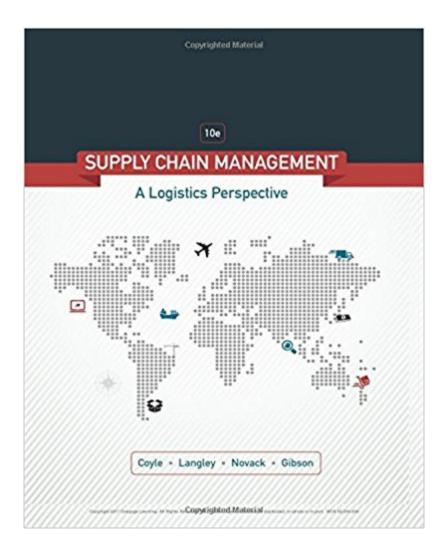
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Supply Chain Management: A Logistics Perspective





Synopsis

The tenth edition of SUPPLY CHAIN MANAGEMENT: A LOGISTICS PERSPECTIVE refined its focus on the supply chain approach by blending logistics theory with practical applications and includes updated material on the latest technology, transportation regulations, pricing, and other issues. Students are introduced to real-world companies, people and events with applied examples of hands-on managerial experience. "Supply Chain Technology" boxes appear throughout the text assisting students relate technological developments to supply chain management concepts and logistics practices while taking in consideration global changes. Short Cases at the end of each chapter are updated and build on what students have learned in the chapter.

Book Information

Hardcover: 639 pages Publisher: South-Western College Pub; 10 edition (March 1, 2016) Language: English ISBN-10: 1305859979 ISBN-13: 978-1305859975 Product Dimensions: 10.1 x 8 x 1.2 inches Shipping Weight: 1.6 pounds (View shipping rates and policies) Average Customer Review: Be the first to review this item Best Sellers Rank: #286,097 in Books (See Top 100 in Books) #294 in Books > Business & Money > Management & Leadership > Production & Operations #313 in Books > Business & Money > Education & Reference > Statistics #605 in Books > Science & Math > Mathematics > Applied > Statistics

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